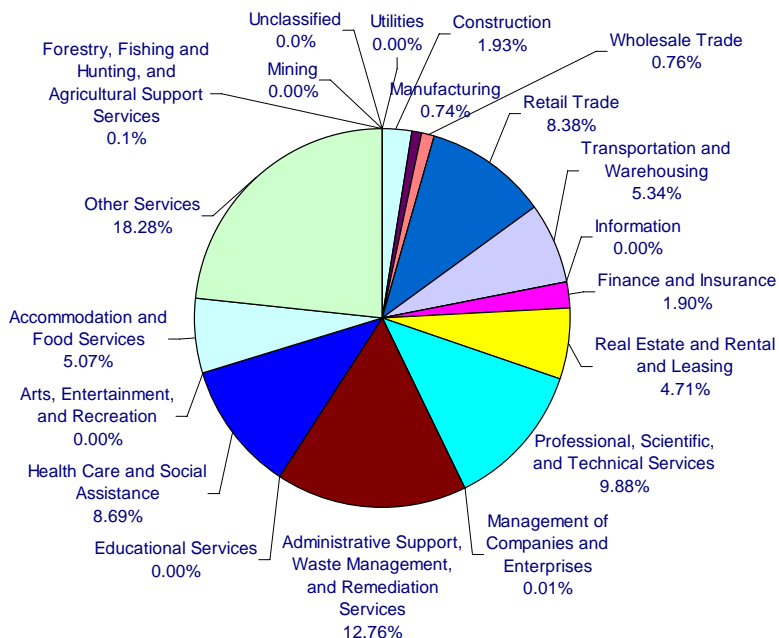


**Summary Statistics by Group in Baton Rouge-Pierre Part, LA CSA - 2002**

Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Firms with Paid Employees	Paid Employees
African American	5,686	\$256,645	\$45	483	2,652
American Indian & Alaska Native	S	S	n/a	S	S
Asian	1,076	\$271,618	\$252	450	4,102
Hispanic	696	\$488,572	\$702	153	4,309
Native Hawaiian and Other Pacific Islander	S	S	n/a	S	S
<b>All Minority</b>	<b>7,458</b>	<b>\$1,016,835</b>	<b>\$136</b>	<b>1,086</b>	<b>11,063</b>
All U.S. Firms (includes publicly-held)	52,337	\$63,918,577	\$1,221	13,509	270,432

- In 2002, there were over 7,000 minority firms in the Baton Rouge-Pierre Part, Louisiana - Combined Statistical Area (CSA).
- Minority firms generated about \$1 billion in annual gross receipts and employed over 11,000 workers.
- Minority firms represented 14 percent of all U.S. firms located in the Baton Rouge-Pierre Part, LA – CSA in 2002.
- On average, minority-owned firms grossed \$136,000 annually.

**Representation of Minority Firms in Baton Rouge-Pierre Part, LA – CSA, by Industry – 2002**



- In 2002, minority-owned firms in the Baton Rouge - Pierre Part, LA – CSA were more concentrated in the following industries: other services; administrative support, waste management, and remediation services; and professional, scientific, and technical services.
- There were over 1,360 minority firms in other services, almost 960 in administrative support, waste management, and remediation services, and over 730 in professional, scientific, and technical services.

**Number of Minority Firms in the Baton Rouge-Pierre Part, LA – CSA, by Industry - 2002**

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	S	0	S	1	S	1	0.01%
Mining	0	0	0	0	S	0	0.00%
Utilities	0	0	0	0	S	0	0.00%
Construction	S	30	30	84	S	144	1.93%
Manufacturing	S	1	32	22	S	55	0.74%
Wholesale Trade	S	S	26	31	S	57	0.76%
Retail Trade	377	S	248	S	S	625	8.38%
Transportation and Warehousing	398	S	S	S	S	398	5.34%
Information	S	S	S	S	S	0	0.00%
Finance and Insurance	113	1	S	28	S	142	1.90%
Real Estate and Rental and Leasing	325	S	26	S	S	351	4.71%
Professional, Scientific, and Technical Services	547	33	S	157	S	737	9.88%
Management of Companies and Enterprises	0	0	0	1	S	1	0.01%
Administrative Support, Waste Management, and Remediation Services	877	S	14	61	S	952	12.76%
Educational Services	S	S	S	S	S	0	0.00%
Health Care and Social Assistance	581	1	S	66	S	648	8.69%
Arts, Entertainment, and Recreation	S	S	S	S	S	0	0.00%
Accommodation and Food Services	238	0	140	S	S	378	5.07%
Other Services	1,138	S	225	S	S	1,363	18.28%
Unclassified	S	0	0	0	S	0	0.00%
<b>All Minority Firms</b>	<b>5,686</b>	<b>S</b>	<b>1,076</b>	<b>696</b>	<b>S</b>	<b>7,458</b>	<b>100.00%</b>

Source: U.S. Census Bureau, *2002 Survey of Business Owners, Company Summary*, September 2006; *1997 Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Statistics for All Minority, and all groups do not include publicly-held, foreign-owned and not-for-profit entities. Total numbers for All Minority represent Minority Business Development Agency's estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services include firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Prepared by MBDA, Office of Business Development, November 2006.